

About Zerafina Zara



Zerafina Zara, [‘The Stagecraft Specialist’](#) is a singer, songwriter, vocal coach and performance craft expert. Zerafina has been teaching and performing for over two decades. She has a background in dance, choreography and understanding nonverbal communication. She has taught voice, performance and harmony singing at universities, and coached ARIA and Grammy Award winning artists. As an artist, Zerafina has recorded with members of (Australian songwriting legend) Paul Kelly and Pete Murray’s bands, and toured nationally and internationally.

She has coached performance for singers for:

- Mushroom Music, Telstra Road to Discovery
- AusAca National A Cappella Competition
- A cappella group Suade and other choirs and solo performers

Her expertise is in helping performers to connect with their audience through choices that are authentic to the artist. Zerafina provides performers with the tools to craft the performance for each song and show. She helps performers understand how to move, and how to move an audience.

Website: [The Stagecraft Specialist](#) | [Work Sample \(AUSACA / Mushroom Music\)](#)

For Corporates

Zerafina also does work for the corporate sector, providing coaching for companies like Nike, and politicians in their presentation skills, and use of voice and nonverbals (body language) in the leadership context.

Website: fortepresence.com

Testimonials

“On the basis of her clear competence and excellent communication skills, I have engaged Zerafina professionally for several projects, including work as a facilitator, movement coach, choreographer and performer. Most relevant to this recommendation would be the work Zerafina did for Suade Entertainment as a movement coach.

We found her to be:

- *Extremely knowledgeable of her many crafts*
- *An extremely proficient communicator, even of foreign ideas and concepts*
- *Suitable for a wide range of talents and skill sets*
- *Motivating and inspiring*
- *Professional, friendly and understanding”*

- Christopher Blain, Director of [Suade Entertainment](#)

“I met Zerafina when I was a semi-finalist in the Telstra Road To Discovery competition. I was quite nervous for my performance as I sometimes felt a little awkward on stage. I also had a habit of walking on stage and acting like I was a big awkward on purpose as not to feel "above" or superior to the audience.

“Zerafina taught me some wonderful, quick tricks that surprisingly helped dramatically!

“My favourite being the power pose and the way to scan the audience with your eyes as you walk out on stage. Both of these techniques made a huge impact on both myself and the audience. I was setting myself up to be the music version of myself. It felt better to look at getting on stage as acting. So I could be anyone I wanted - my ultimate self - and not be afraid of looking egotistical. After all, Zerafina reminded me that the audience wants to feel empowered by seeing how much I enjoy and am proud of being on stage.

“My family were in the audience of this performance and noticed a change as soon as I stepped on stage and scanned the room with my head held high. They were shocked!

“Zerafina is a tremendous help if anyone needs that confidence boost on stage. It's about sharing the story of our music in the best way possible through body language as well as the song itself. It's not about choreographed moves! I highly recommend Zerafina's techniques and advice to any performer.”

- Merpire (Rhiannon Atkinson-Howatt), Winner of the Telstra Road to Discovery competition 2015